

Digital imaging urban legends debunked



- Andrew Rodney
- The Digital Dog
- www.digitaldog.net
- andrew@digitaldog.net

What I'll cover

- Higher ISO always produces more noise: WRONG

What I'll cover

- Higher ISO always produces more noise: WRONG
- All output devices are/require 72 PPI or 300 DPI: WRONG

What I'll cover

- Higher ISO always produces more noise: WRONG
- All output devices are/require 72 PPI or 300 DPI: WRONG
- sRGB is all you'll ever need; printers produce sRGB: WRONG

What I'll cover

- Higher ISO always produces more noise: WRONG
- All output devices are/require 72 PPI or 300 DPI: WRONG
- sRGB is all you'll ever need; printers produce sRGB: WRONG
- **Why when shooting raw+JPEG, one isn't properly exposed!**

Select

Canon EOS 5D Mark II

$\frac{1}{60}$ sec at $f / 5.6$, ISO 100
105 mm (EF24-105mm f/4L IS USM)



Candidate

Canon EOS 5D Mark II

$\frac{1}{60}$ sec at $f / 5.6$, ISO 800
105 mm (EF24-105mm f/4L IS USM)



ISO100



ISO1600



ISO, Exposure and Noise

- Exposure defines the amount of light striking the sensor: aperture and shutter speed alone.

ISO, Exposure and Noise

- Exposure defines the amount of light striking the sensor: aperture and shutter speed alone.
- Exposure is the same if the light is the same, aperture is the same, and shutter speed is the same.

ISO, Exposure and Noise

- Exposure defines the amount of light striking the sensor: aperture and shutter speed alone.
- Exposure is the same if the light is the same, aperture is the same, and shutter speed is the same.
- **ISO isn't a part of exposure! Changing ISO: the sensor collects the same amount of light for a given exposure regardless of ISO setting.**

ISO, Exposure and Noise

- Exposure defines the amount of light striking the sensor: aperture and shutter speed alone.
- Exposure is the same if the light is the same, aperture is the same, and shutter speed is the same.
- ISO isn't a part of exposure! Changing ISO: the sensor collects the same amount of light for a given exposure regardless of ISO setting.
- The ISO setting changes the value of the digital number of a pixel from a given voltage reported for that pixel by the sensor.

ISO, Exposure and Noise

- Exposure defines the amount of light striking the sensor: aperture and shutter speed alone.
- Exposure is the same if the light is the same, aperture is the same, and shutter speed is the same.
- ISO isn't a part of exposure! Changing ISO: the sensor collects the same amount of light for a given exposure regardless of ISO setting.
- The ISO setting changes the value of the digital number of a pixel from a given voltage reported for that pixel by the sensor.
- On some cameras, a higher ISO will produce less noise than a lower ISO. ISO is post exposure amplification.

ISO 800 before normalization



ISO 800 after normalization



NOT ISO Invariance Camera (Canon)

"Default" settings are not appropriate for this capture; they appear to bright!

Tone		Auto
Exposure		0.00
Contrast		0
Highlights		0
Shadows		0
Whites		0
Blacks		0

"Default" settings are more appropriate JPEG capture; they appear to "normal"!

Custom, *normalized* settings for the capture show better rendering, less noise as exposure was the same, ISO setting did reduces noise!

Tone		Auto
Exposure		- 1.55
Contrast		+ 5
Highlights		- 18
Shadows		+ 43
Whites		- 25
Blacks		0

ISO, Exposure and Noise

- Some cameras use ISO Invariance; higher and lower settings produce the same results after '*normalization*' of the image!

ISO, Exposure and Noise

- Some cameras use ISO Invariance; higher and lower settings produce the same results after '*normalization*' of the image!
- On other cameras (Canons), a big portion of the total noise is added after the ISO amplification, higher ISO equals higher Signal to Noise Ratio for a given amount of photons reaching a sensor through actual exposure.

ISO, Exposure and Noise

- Some cameras use ISO Invariance; higher and lower settings produce the same results after '*normalization*' of the image!
- On other cameras (Canons), a big portion of the total noise is added after the ISO amplification, higher ISO equals higher Signal to Noise Ratio for a given amount of photons reaching a sensor through actual exposure.
- An "*Exposure*" slider in a raw converter is similar; you're not altering exposure but instead the brightness of a pixel value.

ISO, Exposure and Noise

- Some cameras use ISO Invariance; higher and lower settings produce the same results after '*normalization*' of the image!
- On other cameras (Canons), a big portion of the total noise is added after the ISO amplification, higher ISO equals higher Signal to Noise Ratio for a given amount of photons reaching a sensor through actual exposure.
- An "*Exposure*" slider in a raw converter is similar; you're not altering exposure but instead the brightness of a pixel value.
- Much of the information online about the so-called exposure triangle is factually incorrect.

ISO, Exposure and Noise

- Setting ISO speed does not change the sensitivity of the sensor to light, just as a volume control does not change the sensitivity of a radio. These setting affects the signal processing, while the input stage (sensor, antenna) provides the same input signal.

ISO, Exposure and Noise

- Setting ISO speed does not change the sensitivity of the sensor to light, just as a volume control does not change the sensitivity of a radio. These setting affects the signal processing, while the input stage (sensor, antenna) provides the same input signal.
- When ISO setting is upped on non ISO Invariance cameras, automatic exposure results in more noise - automatic exposure decreases the exposure: the shutter and aperture allows LESS light to be captured and less exposure produces MORE noise (again, back to the ETTR concept).

ISO, Exposure and Noise

- Setting ISO speed does not change the sensitivity of the sensor to light, just as a volume control does not change the sensitivity of a radio. These setting affects the signal processing, while the input stage (sensor, antenna) provides the same input signal.
- When ISO setting is upped on non ISO Invariance cameras, automatic exposure results in more noise - automatic exposure decreases the exposure: the shutter and aperture allows LESS light to be captured and less exposure produces MORE noise (again, back to the ETTR concept).
- On ISO Invariance systems, ISO 100 and ISO 3200* (5 stops) can produce the same results in terms of noise. * Depends on the camera models.

ISO, Exposure and Noise

- Setting ISO speed does not change the sensitivity of the sensor to light, just as a volume control does not change the sensitivity of a radio. These setting affects the signal processing, while the input stage (sensor, antenna) provides the same input signal.
- When ISO setting is upped on non ISO Invariance cameras, automatic exposure results in more noise - automatic exposure decreases the exposure: the shutter and aperture allows LESS light to be captured and less exposure produces MORE noise (again, back to the ETTR concept).
- On ISO Invariance systems, ISO 100 and ISO 3200* (5 stops) can produce the same results in terms of noise. * Depends on the camera models.
- **The noise in an image depends on the Signal to Noise Ratio (hence the old ETTR concept; we'll get to that soon).**

Resolution Myths

- Images should be set for 72DPI for screen, 300 DPI for print. The facts are, display output resolution varies! For output to print, this varies too. There is **no set standard resolution** for either.

Resolution Myths

- Images should be set for 72DPI for screen, 300 DPI for print. The facts are, display output resolution varies! For output to print, this varies too. There is **no set standard resolution** for either.
- To find out the exact resolution of your display, measure the width of your display and divide that by the number of pixels it is displaying. For example, on my NEC PA272W, the width is 23.5 inches. Its resolution is 2560x1440. $2560/23.5=109$ DPI.

Resolution Myths

- Images should be set for 72DPI for screen, 300 DPI for print. The facts are, display output resolution varies! For output to print, this varies too. There is **no set standard resolution** for either.
- To find out the exact resolution of your display, measure the width of your display and divide that by the number of pixels it is displaying. For example, on my NEC PA272W, the width is 23.5 inches. Its resolution is 2560x1440. $2560/23.5=109$ DPI.



Resolution Myths

- Images should be set for 72DPI for screen, 300 DPI for print. The facts are, display output resolution varies! For output to print, this varies too. There is **no set standard resolution** for either.
- To find out the exact resolution of your display, measure the width of your display and divide that by the number of pixels it is displaying. For example, on my NEC PA272W, the width is 23.5 inches. Its resolution is 2560x1440. $2560/23.5=109$ DPI.

Resolution Myths

- Images should be set for 72DPI for screen, 300 DPI for print. The facts are, display output resolution varies! For output to print, this varies too. There is **no set standard resolution** for either.
- To find out the exact resolution of your display, measure the width of your display and divide that by the number of pixels it is displaying. For example, on my NEC PA272W, the width is 23.5 inches. Its resolution is 2560x1440. $2560/23.5=109$ DPI.
- The output resolution of printers & the PPI to send varies considerably. From a low of 180 PPI, to much higher (360 PPI+). In this case PPI refers to the **Pixels Per Inch**, the **resolution tag** you would set, not necessarily the DPI of a printer. An Epson printer can produce 2880 DPI but you would never send 2880PPI to such a device!

Resolution Myths

- Test the “always use 72DPI for screen” myth in Photoshop:

Resolution Myths

- Test the “always use 72DPI for screen” myth in Photoshop:
 - Make a new document. Set Height and Width to Pixels and enter 500 in both. Enter 300 in resolution, Save.

Resolution Myths

- Test the “always use 72DPI for screen” myth in Photoshop:
 - Make a new document. Set Height and Width to Pixels and enter 500 in both. Enter 300 in resolution, Save.
 - Repeat the same thing but enter 72 in resolution, Save.

Resolution Myths

- Test the “always use 72DPI for screen” myth in Photoshop:
 - Make a new document. Set Height and Width to Pixels and enter 500 in both. Enter 300 in resolution, Save.
 - Repeat the same thing but enter 72 in resolution, Save.
 - At 100% in Photoshop, the two are exactly the same size on-screen. Open them in another application (I opened them in Safari). They are identical in size.

Resolution Myths

- Test the “always use 72DPI for screen” myth in Photoshop:
 - Make a new document. Set Height and Width to Pixels and enter 500 in both. Enter 300 in resolution, Save.
 - Repeat the same thing but enter 72 in resolution, Save.
 - At 100% in Photoshop, the two are exactly the same size on-screen. Open them in another application (I opened them in Safari). They are identical in size.
- **Figure out the resolution of your display. Make two documents as above but enter that value. Both should be 1” in size on-screen!**

Resolution Myths

- Printers have differing native output resolutions and NOT all are or require 300 PPI of data!

Resolution Myths

- Printers have differing native output resolutions and NOT all are or require 300 PPI of data!
- The native resolution of the Epson printers are 360/720, for Canon 300/600 DPI.

Resolution Myths

- Printers have differing native output resolutions and NOT all are or require 300 PPI of data!
- The native resolution of the Epson printers are 360/720, for Canon 300/600 DPI.
- You can get away with as little as 180-200PPI of data and get a good quality print from clean captures. Resample yourself or let the print path do the resampling? Test.

Resolution Myths

- Printers have differing native output resolutions and NOT all are or require 300 PPI of data!
- The native resolution of the Epson printers are 360/720, for Canon 300/600 DPI.
- You can get away with as little as 180-200PPI of data and get a good quality print from clean captures. Resample yourself or let the print path do the resampling? Test.
- **Windows and Mac's print path does differing interpolation so you may wish to simply resample with Photoshop or easier, Lightroom.**

Resolution Myths

8 x 10 in @ 330 ppi

Native resolution of this document for an 8x10

Layout ▾

Ruler Units: Inches ▾

Margins

Left	0.25 in
Right	0.25 in
Top	0.25 in
Bottom	0.56 in

Page Grid

Rows	1
Columns	1

Cell Spacing

Vertical	0.00 in
Horizontal	0.00 in

Cell Size

Height	10.00 in
Width	8.00 in

Keep Square

Guides ▾

Show Guides

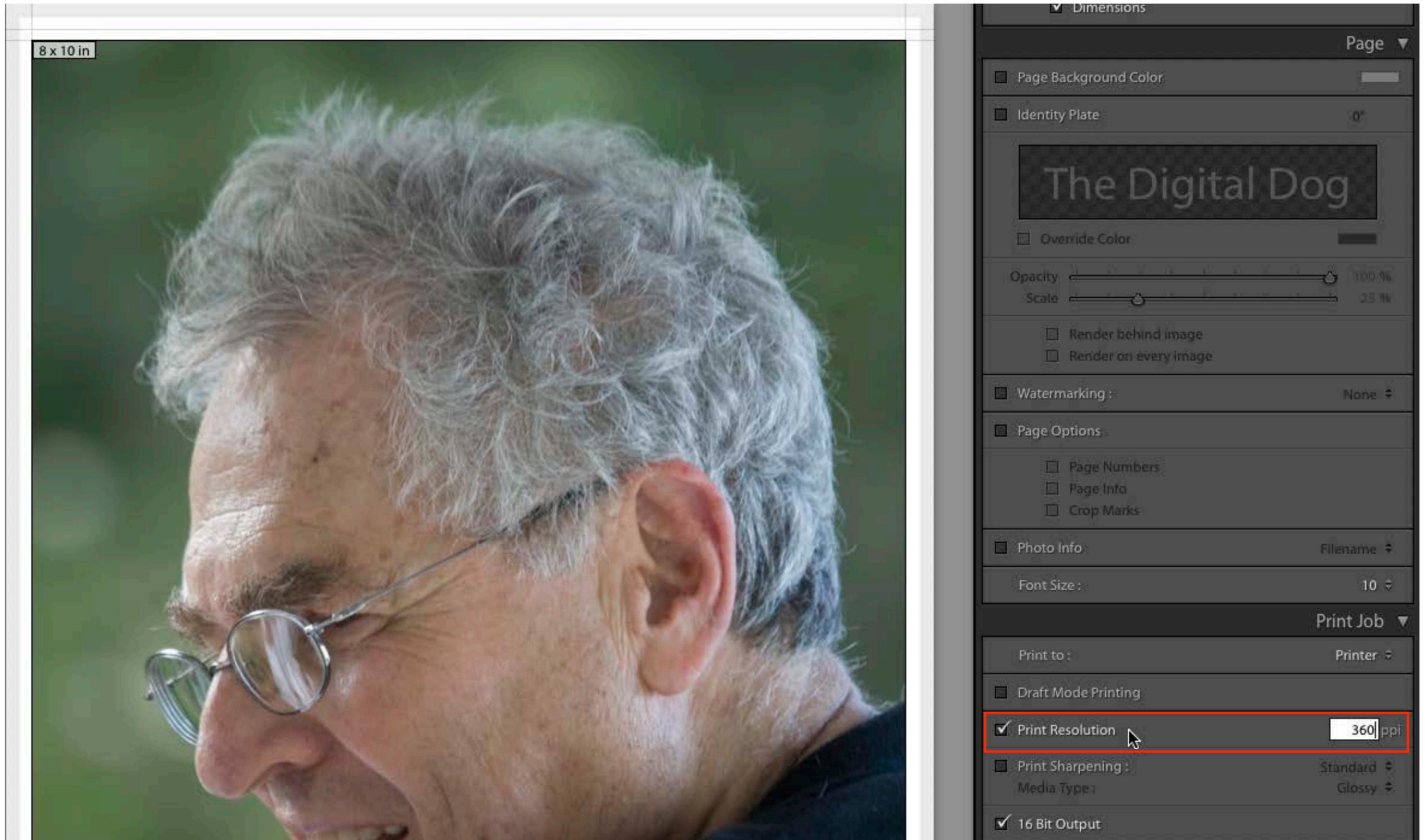
- Rulers
- Page Bleed
- Margins and Gutters
- Image Cells
- Dimensions

Page ▾

Page Background Color

Detailed description: The image shows a screenshot of the Adobe Photoshop interface. On the left, a document window displays a close-up photograph of an elderly man with white hair and glasses. A red box in the top-left corner of the document area contains the text '8 x 10 in @ 330 ppi'. A red arrow points from this box to a red text box that says 'Native resolution of this document for an 8x10'. On the right, the Photoshop sidebar is visible, showing the 'Layout' panel. The 'Ruler Units' are set to 'Inches'. The 'Margins' section shows values for Left (0.25 in), Right (0.25 in), Top (0.25 in), and Bottom (0.56 in). The 'Page Grid' section shows 1 row and 1 column. The 'Cell Spacing' section shows 0.00 in for both vertical and horizontal. The 'Cell Size' section shows a height of 10.00 in and a width of 8.00 in, with a 'Keep Square' checkbox. Below this is the 'Guides' panel, which has a 'Show Guides' checkbox checked and a list of guide options: Rulers, Page Bleed, Margins and Gutters, Image Cells, and Dimensions, all of which are checked. At the bottom of the sidebar, the 'Page' panel shows a 'Page Background Color' option.

Resolution Myths



sRGB is all you need

- sRGB is based on a theoretical CRT circa 1994 like all RGB working spaces.

sRGB is all you need

- sRGB is based on a theoretical CRT circa 1994 like all RGB working spaces.
- There is no such thing as an sRGB printer!

sRGB is all you need

- sRGB is based on a theoretical CRT circa 1994 like all RGB working spaces.
- There is no such thing as an sRGB printer!
- Every printer I've examined has a color gamut that exceeds sRGB somewhere in color space.

sRGB is all you need

- sRGB is based on a theoretical CRT circa 1994 like all RGB working spaces.
- There is no such thing as an sRGB printer!
- Every printer I've examined has a color gamut that exceeds sRGB somewhere in color space.
- sRGB is ideal for posting images to the web and mobile devices (today) and does not guarantee a visual match to anything without color management! IOW, sRGB is not immune to the need for a calibrated and profiled display or color managed apps.

sRGB is all you need

- Non color managed app's do not know what sRGB is nor the condition of your display via the display profile.

sRGB is all you need

- Non color managed app's do not know what sRGB is nor the condition of your display via the display profile.
- Non color managed applications simply send the RGB numbers, as is, to the display without color management!

sRGB is all you need

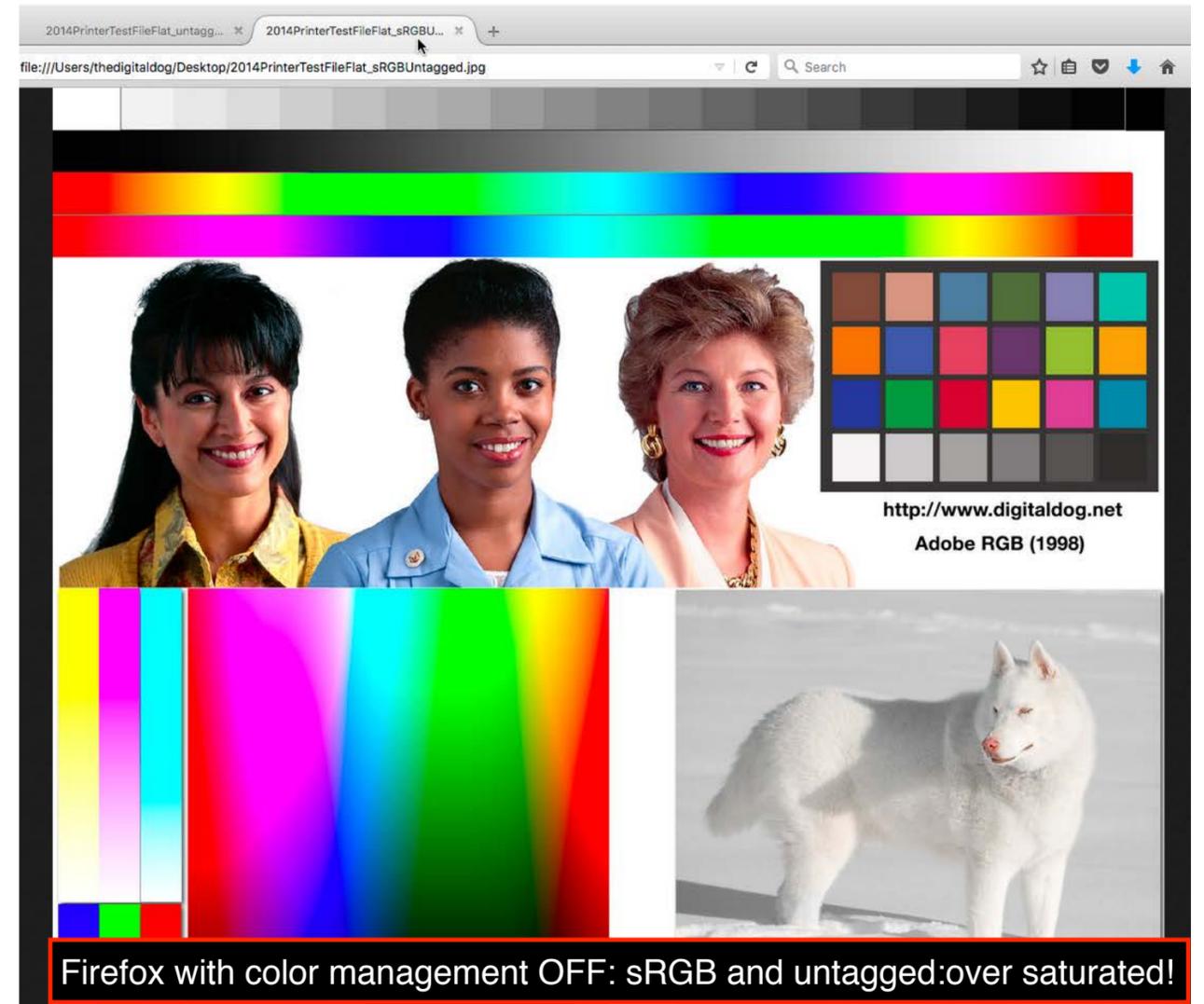
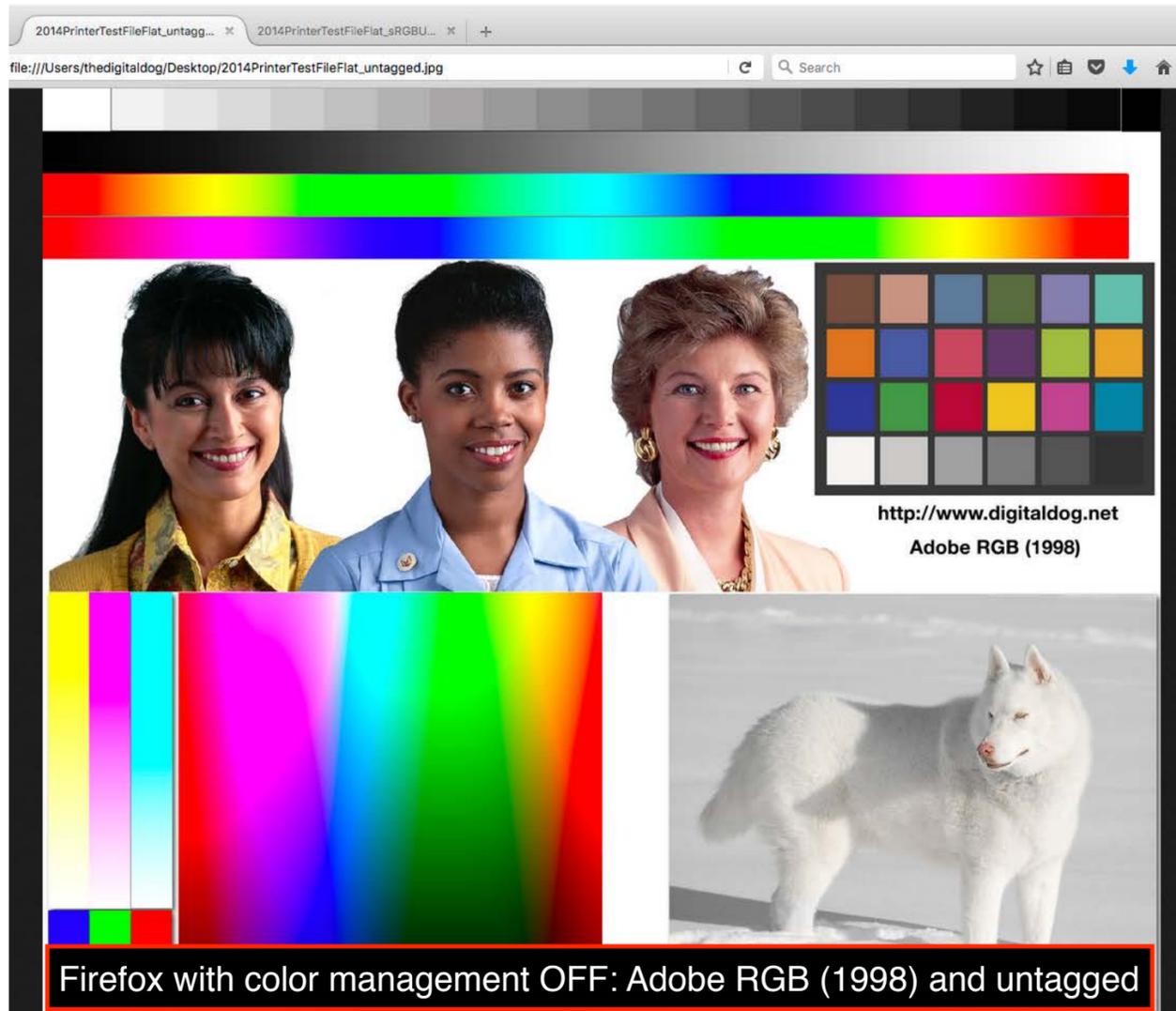
- Non color managed app's do not know what sRGB is nor the condition of your display via the display profile.
- Non color managed applications simply send the RGB numbers, as is, to the display without color management!
- You cannot control what other's see of your work on-line. Are they calibrating and profiling their displays, using color managed browsers?

sRGB is all you need

- Non color managed app's do not know what sRGB is nor the condition of your display via the display profile.
- Non color managed applications simply send the RGB numbers, as is, to the display without color management!
- You cannot control what other's see of your work on-line. Are they calibrating and profiling their displays, using color managed browsers?
- **On a wide gamut display, without color management, sRGB looks wrong while Adobe RGB (1998) doesn't. Hence, you need color management!**

No CMS on wide gamut Displays:

sRGB will appear poor while wider gamut working spaces like Adobe RGB (1998) will look acceptable on wide gamut devices.



Raw + JPEG and Exposure

- You really cannot produce optimal exposure for both at the same time!

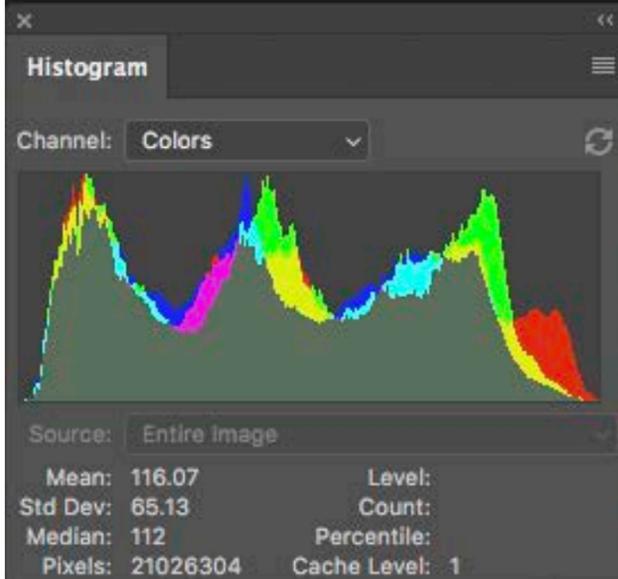
Raw + JPEG and Exposure

- You really cannot produce optimal exposure for both at the same time!
- This is the idea behind *Expose to the Right* which is really optimal exposure for the raw data.

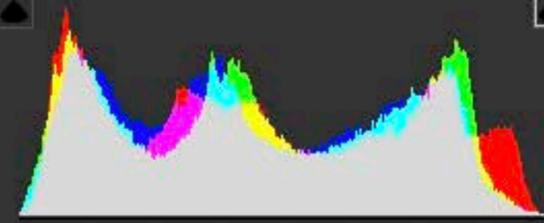
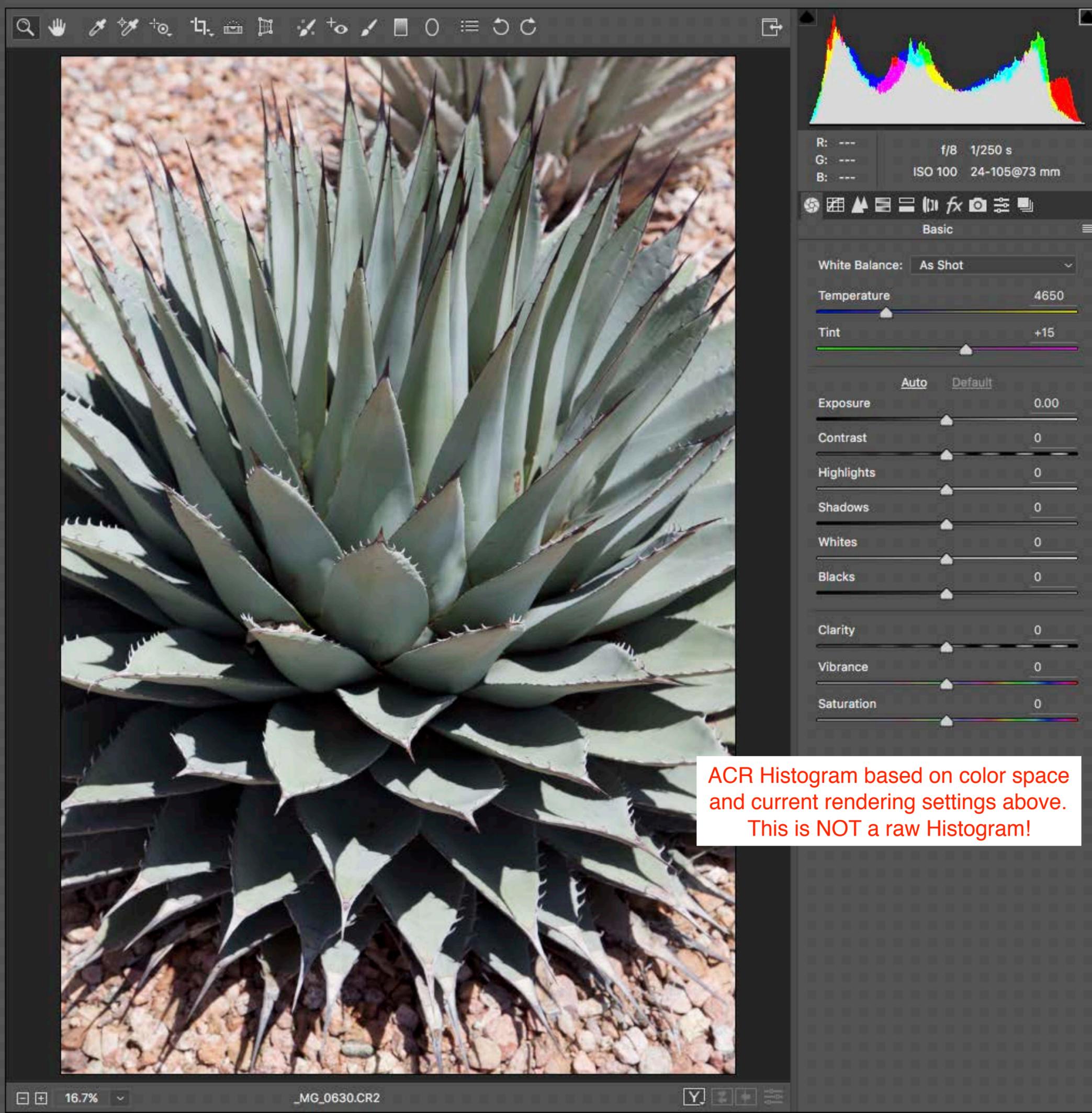
Raw + JPEG and Exposure

- You really cannot produce optimal exposure for both at the same time!
- This is the idea behind *Expose to the Right* which is really optimal exposure for the raw data.
- The camera Histogram shows you the JPEG exposure data, NOT the raw data!

Exposure by camera
for JPEG when
shooting raw+JPEG



Camera JPEG and Histogram in Photoshop



R: ---
G: ---
B: ---

f/8 1/250 s
ISO 100 24-105@73 mm

Basic

White Balance: As Shot

Temperature 4650

Tint +15

Auto Default

Exposure 0.00

Contrast 0

Highlights 0

Shadows 0

Whites 0

Blacks 0

Clarity 0

Vibrance 0

Saturation 0

ACR Histogram based on color space and current rendering settings above. This is NOT a raw Histogram!

File: _MG_0630.CR2
Canon EOS 5D Mark II
1/250s f/8.0 @ISO 100
Evaluative
Canon EF 24-105mm f/4L IS
@73.0 mm (35 mm equivalent: 71.2 mm)
EXIF

Image 5634x3753

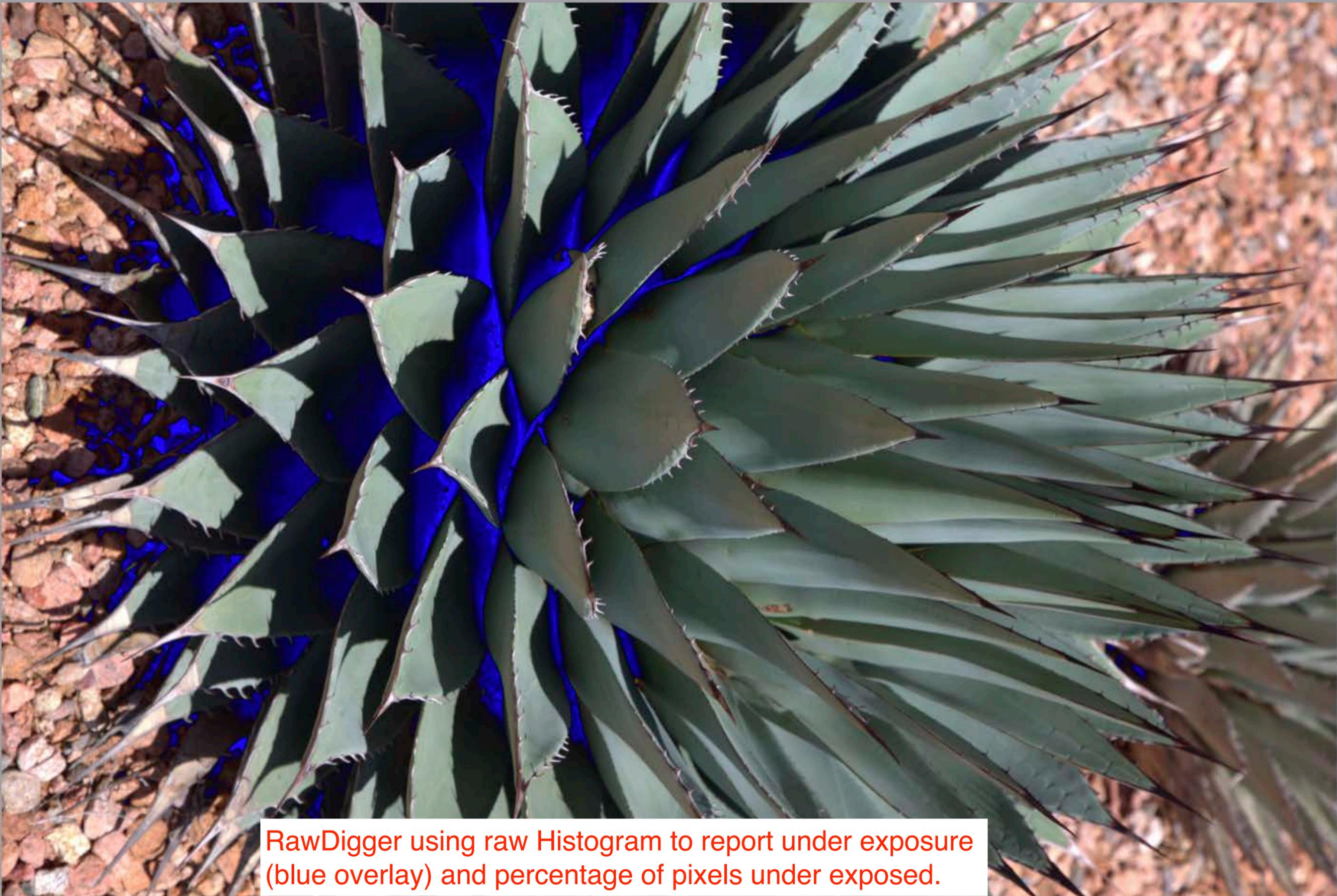
	Min	Max	Avg	σ
R	1	8820	750.0	730.7
G	12	14736	1553.3	1442.2
B	0	8487	795.9	743.6
G2	4	14736	1551.7	1441.8

Selection/Sample
Use Shift-Click to start selection
Alt-Click to place sample

5040:4
R: 2639
G: 4356
B: 2058
G2: 4423

Display
 RGB render OvExp
 Raw composite UnExp
 Raw channel

	OvExp	UnExp
R	0 0.0%	294k 5.6%
G	0 0.0%	27k 0.5%
B	0 0.0%	179k 3.4%
G2	0 0.0%	27k 0.5%



RawDigger using raw Histogram to report under exposure (blue overlay) and percentage of pixels under exposed.

Display

RGB render OvExp

Raw composite UnExp

Raw channel R

OvExp/UnExp Stats

	OvExp		UnExp	
R	428	0.0%	269k	5.1%
G	1k	0.0%	130k	2.5%
B	754	0.0%	331k	6.3%
G2	1k	0.0%	132k	2.5%



Selection/Sample
Use Shift-Click to start selection
Alt-Click to place sample

5628:1048
R: 406
G: 1358
B: 1291
G2: 1359

Display
 RGB render OvExp
 Raw composite UnExp
 Raw channel R

OvExp/UnExp Stats
R 1k 0.0% 110k 2.1%
G 16k 0.3% 31k 0.6%
B 1k 0.0% 105k 2.0%
G2 16k 0.3% 35k 0.7%

Overexposure Detection

Auto (by Histogram) Sensitivity: 1%

Auto OE Offset: -1.00 EV

Manual level all channels: 15359

Manual per channel:

R 15360 G 15359

B 15359 G2 15360

Reset Manual levels on file load



Selection/Sample
Use Shift-Click to start selection
Alt-Click to place sample

5628:1048
R: 406
G: 1358
B: 1291
G2: 1359

Display
 RGB render OvExp
 Raw composite UnExp
 Raw channel R

OvExp		UnExp	
R	1k 0.0%	110k	2.1%
G	16k 0.3%	31k	0.6%
B	1k 0.0%	105k	2.0%
G2	16k 0.3%	35k	0.7%

Exposed for raw (plus 1 EV)

Overexposure Detection

Auto (by Histogram) Sensitivity: 1%

Manual level all channels: 15359

Manual per channel: R 15360 G 15359
B 15359 G2 15360

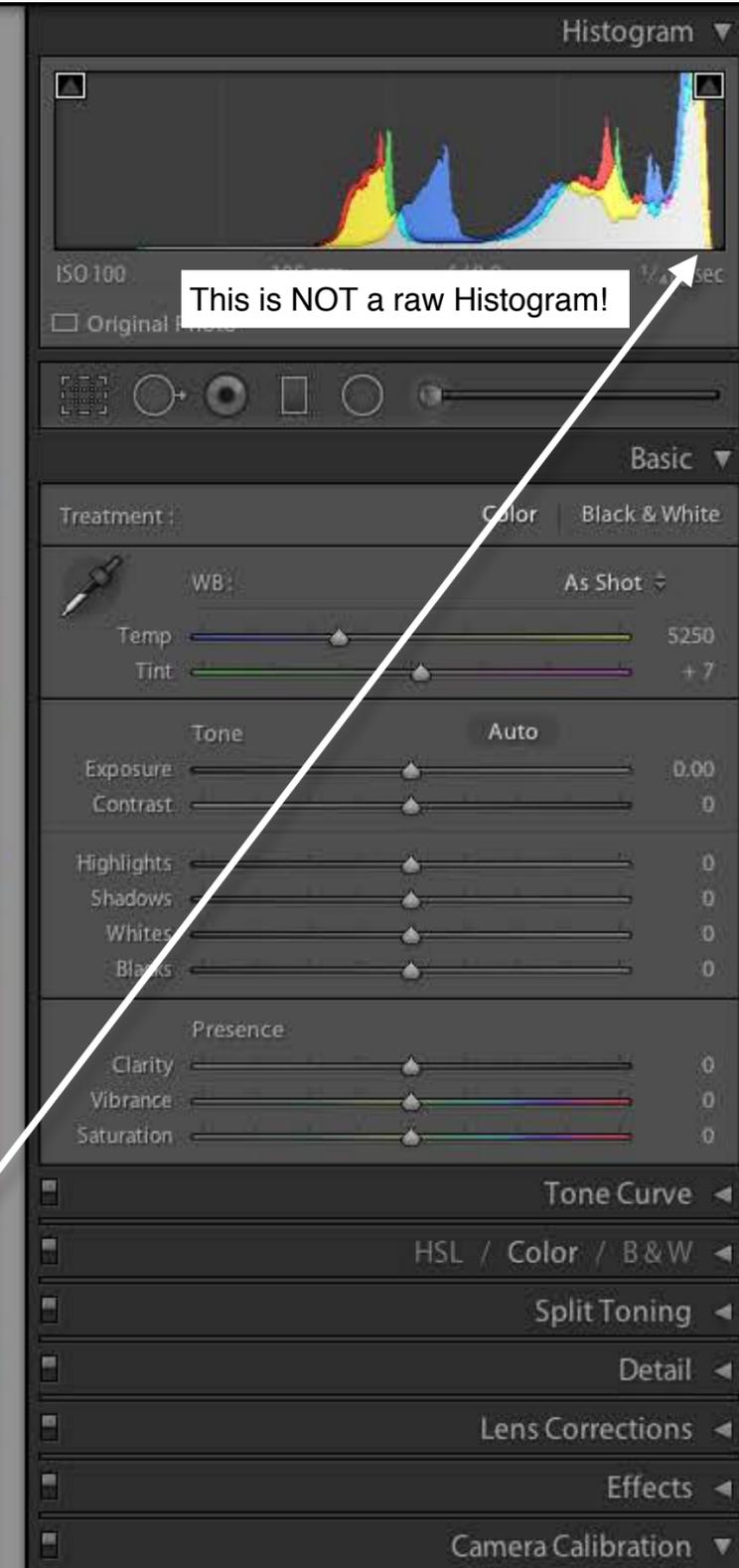
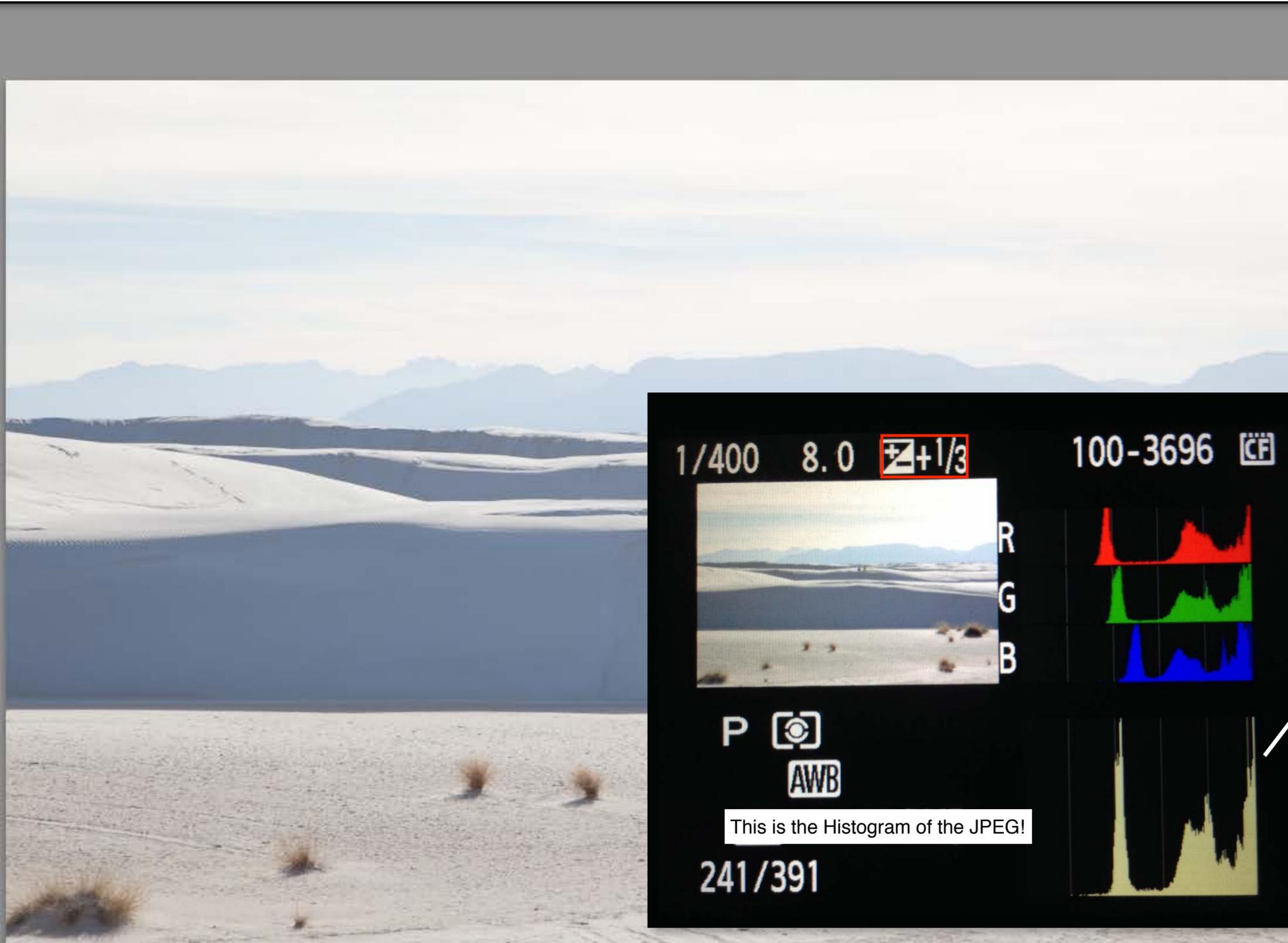
Reset Manual levels on file load

Auto OE Offset: -1.00 EV



Histograms that lie

Camera luminosity histogram shows massive clipping, no clipping in raw!



Histograms that lie

Camera histogram shows clipping, no clipping in raw!
Camera set to + 1/3. Could have easily gone +1/2 without clipping



Histograms and ETTR

- ETTR (Expose To The Right) refer to the lie the camera histogram provides.

Histograms and ETTR

- ETTR (Expose To The Right) refer to the lie the camera histogram provides.
- ETTR isn't over exposure! It's ideal exposure for raw data. The "*To the right*" refers to exposing raw more than the camera histogram shows us because it is based on a JPEG.

Histograms and ETTR

- ETTR (Expose To The Right) refer to the lie the camera histogram provides.
- ETTR isn't over exposure! It's ideal exposure for raw data. The "*To the right*" refers to exposing raw more than the camera histogram shows us because it is based on a JPEG.
- **ETTR still requires one to expose and not blow out highlight data we wish to retain. This is photography 101: expose for the highlights you wish to record.**

Histograms and ETTR

- ETTR (Expose To The Right) refer to the lie the camera histogram provides.
- ETTR isn't over exposure! It's ideal exposure for raw data. The "*To the right*" refers to exposing raw more than the camera histogram shows us because it is based on a JPEG.
- ETTR still requires one to expose and not blow out highlight data we wish to retain. This is photography 101: expose for the highlights you wish to record.
- **Expect the initial rendering in a raw converter to appear too light but by normalizing the tone, highlight data you properly exposed will be seen.**

Histogram after Normalization

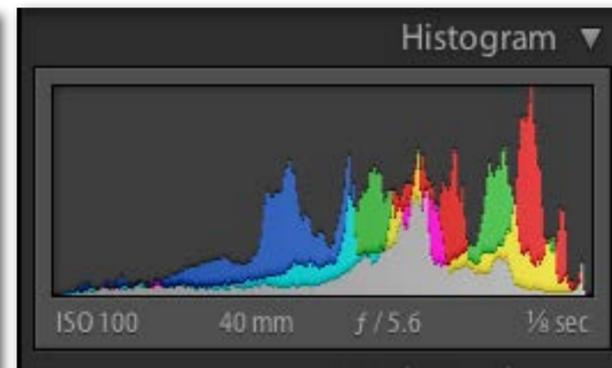
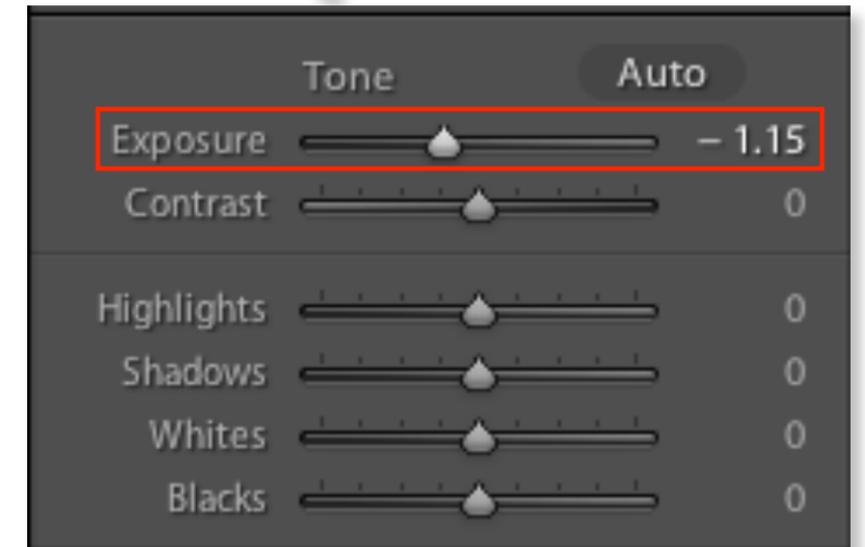
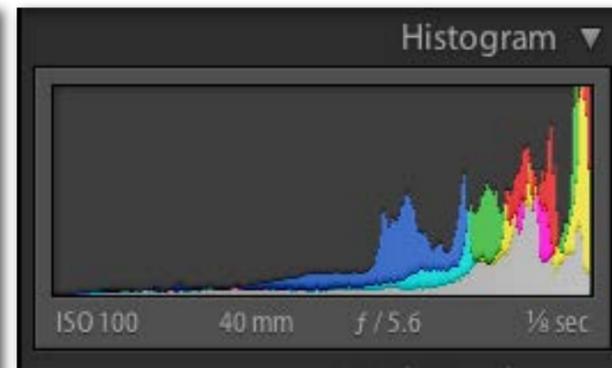


Image is not over exposed! The correct rendering (-1.15 Exposure) is necessary to normalize the rendering. It now looks like the “normal” exposure but with less noise.

With Adobe raw converters, the Exposure slider correlates well with the actual camera exposure. Shooting +1 stop and setting -1 is very close.

Histogram after Normalization

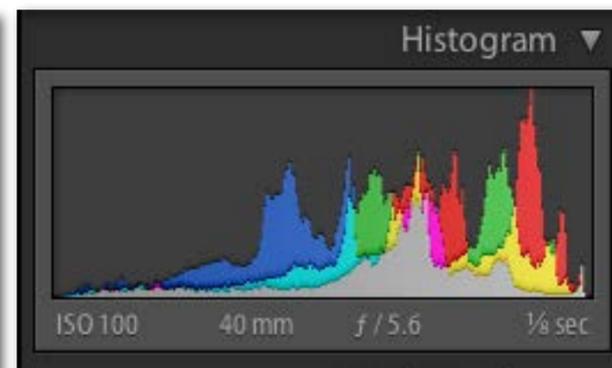
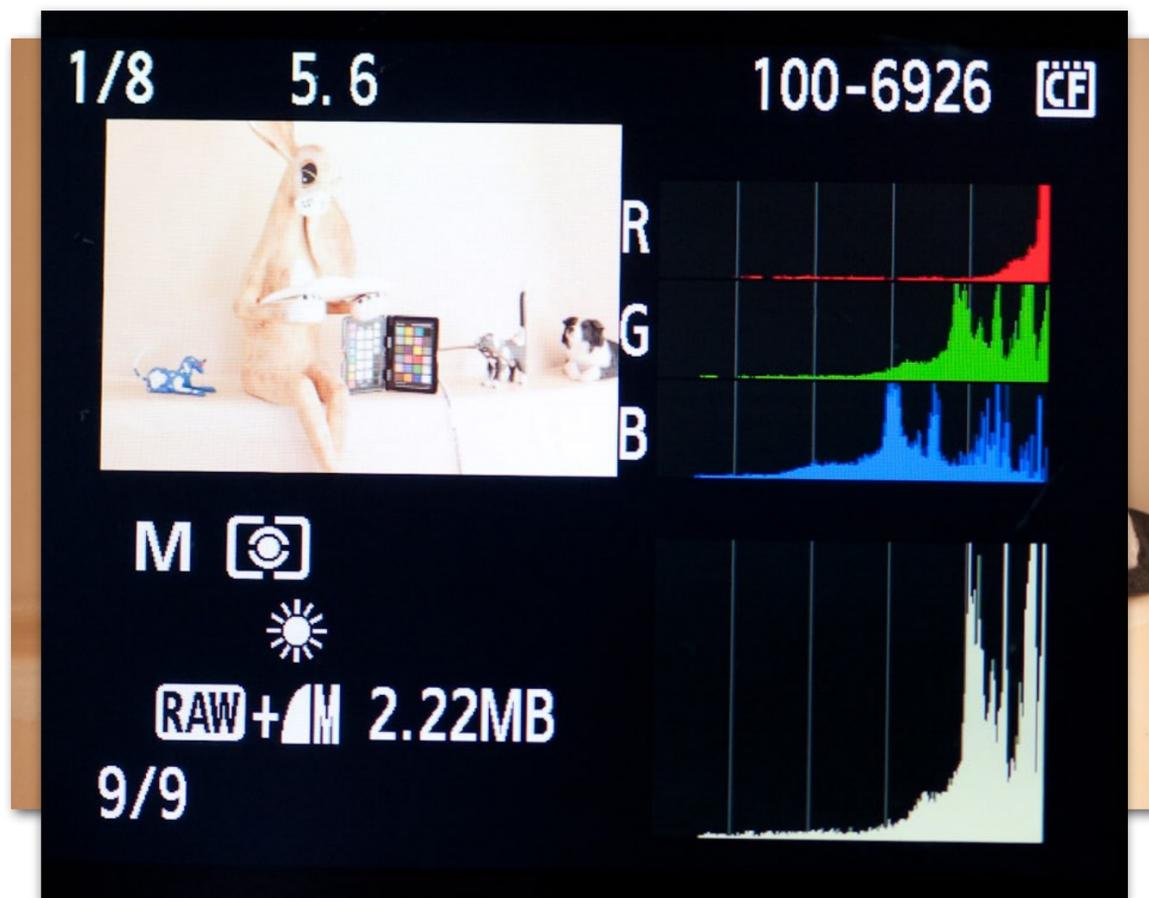
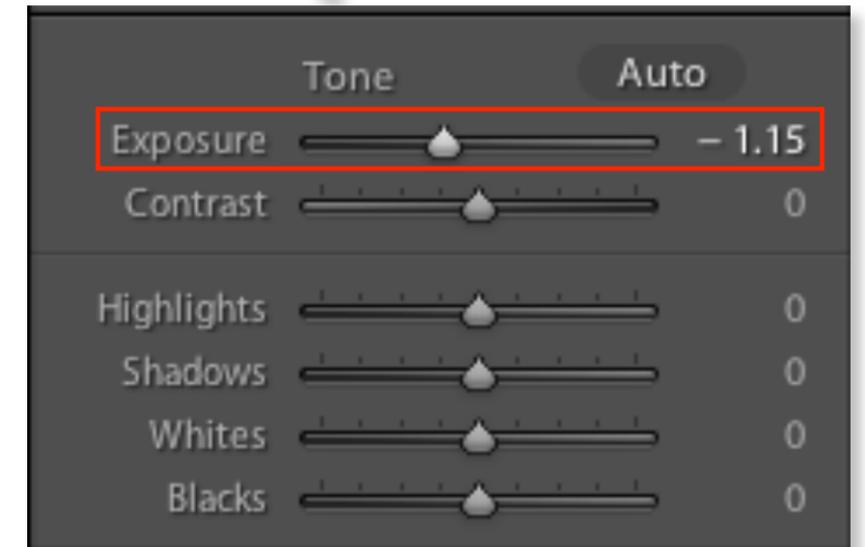
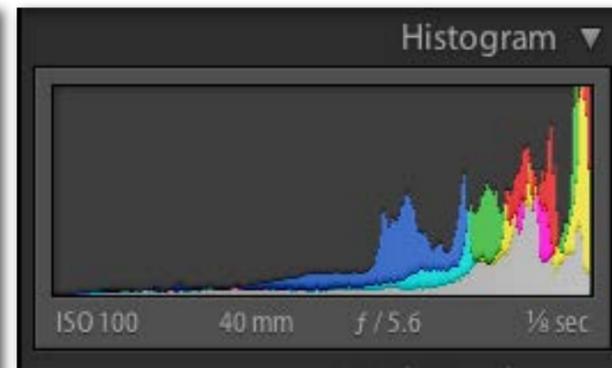


Image is not over exposed! The correct rendering (-1.15 Exposure) is necessary to normalize the rendering. It now looks like the "normal" exposure but with less noise.

With Adobe raw converters, the Exposure slider correlates well with the actual camera exposure. Shooting +1 stop and setting -1 is very close.

Thanks for your time